



EPI's Loyalty Rewards Program

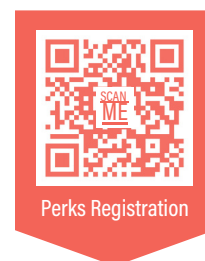
**OVER \$10,000 AWARDED  
IN 2024!**

## What Is Perks

EPI's 2025 Loyalty Program was designed to reward the dealerships that support the companies we keep. Made possible with the use of 3rd party gifting source, Snappy, and targeted at dealer equipment sales, dealer leads and training.

## How It Works

- To Register - Click Link or QR Code - <https://www.epikitchen.com/>
  - Sell/Support EPI Brands
  - Submit Supporting Documentation to Perks Portal for Points/Gifts
- 1 Point = 1 Dollar In Prize Value



## Program Dates - Rewards Emailed At the End of Each Semester

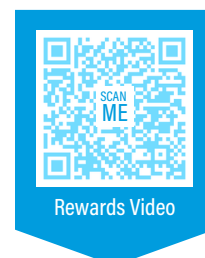
- Semester 1 - February 1st - April 30th
- Semester 2 - May 1st - July 31st
- Semester 3 - August 1st - October 31st

## How Do I Claim My Rewards?

At the end of each semester an email will be sent to all registered, qualifying members to claim their gift.

Click video below or scan QR to see how it works.

Watch how **easy** it is  
to claim a **Snappy Gift!**



# EQUIPMENT AND SMALLWARES

50  
POINTS

Berkel - Any 'B Series' Slicer  
Centerline by Traulsen - Blast Chiller CLBS Series  
Cookshack - Any Cookshack Order > \$4,000  
Duke - New Stocking Dealer Steamtable Order > \$6,500 OR (4) Convection Ovens  
Eagle - Shelving Orders > \$2,500  
Hatco - Induction Orders > \$2,500  
IBEX Oven  
Nyco - New Business > \$1,000  
Red Goat / Master Disposer - Any Model  
RPI - Bandit Merchandiser Order  
T&S Brass- Stocking Order > \$2000  
Vulcan - Endurance Range - Model 36S-6B  
Vulcan - Fryers VK, TK, Banked GR, ER or VHG  
Vulcan - Electric / Gas Convection Ovens

100  
POINTS

Aerowerks - Ultrawash Sink OR Tray Conveyor > \$25,000  
American Panel - Blast Chiller - Models AP3-AP7  
Centerline by Hobart - Edge 13 Slicer OR HMM20 Mixer  
Cookshack Smoker - Model FEC-120 or Larger  
Eagle - Underbar Orders > \$5,500  
Hatco - Sneeze Guard Order > \$4,000  
Hobart - Any Door Type Dishmachine (AM or TL)  
New Age Security Cage - Model 97621  
Ovention - Any Model Oven  
Perlick- 10 Piece Perlick Bar Design or Beer System Project  
RATIONAL -iVario Pro - Any Model  
RPI - Olympus Order > \$12,000  
Stero Undercounter - Model SUH-1  
Vulcan - Combi Oven TCM Model  
Vulcan - Steamers Models C24E05 & C24EA5

200  
POINTS

Aerowerks - Any order > \$50,000  
American Panel - Blast Chiller AP12 or Larger  
Baxter - Any Rack Oven - Mini or Full Size  
Duke Current Stocking Dealer - (40+) Steamtable Order OR (20+) Convection Oven Order  
Duke Aeroserve or Thermaduke Counter > \$75,000  
Eagle - Custom Fab Order > \$10,000  
EPI MFG Stocking Order > \$40,000 (Any EPI MFG Qualifies)  
Somat Waste System > \$25,000  
Stero Door/Large Dishmachine - Model SDT, SDT3 or Order > \$25,000



Perks Submission

After Registering,  
Scan QR Code to  
Upload  
Documentation  
and Receive  
Points!

*All Equipment Submissions Must be Dealer Generated New Business Starting February 1st or Later and Cannot be Combined with a Stocking Order, in Addition PL and PO Numbers will Be Required*

## TRAININGS/SHOWS/LEADS(DEALER GENERATED)

Dealer Attends EPI Sponsored Event

(50 Points for dealer PLUS 50 points for every end-user attendee)

**Documentation Required-RSVP Email Confirmation**

Dealer Brings End-User to EPI SpeCenter for one-on-one tour/training

Attendance of dealer at an EPI sales meeting at dealership or EPI SpeCenter

50  
POINTS

Lead - Kitchen Equipment Design Layout (Design must include 5+ pieces)

**Required Documentation - Drawing with Title Block**

Lead - Dealer Rep Brings New Chain Account (Min 10 Locations) to EPI Showroom for Tour or

Tandem Visit with EPI Sales Team

**Required Documentation - Email Confirmation**

Lead - Take EPI Rep on Dealer Generated End-User Call that Specs EPI Equipment \$15,000+

**Required Documentation - EPI Quote**

Lead - 10 piece Perlick Bar Design or Beer System Project

100  
POINTS

Lead - Full Wrap on Contract or Design Job (Min of four product categories offered and tracked by EPI)

**Required Documentation - Drawing with Title Block OR Correspondence with Negotiation Commitment**

Lead - Hospital Dishroom Design > \$75K (Must include conveyor system)

**Required Documentation - Factory Drawing OR Factory Quote**

Lead - Kitchen Layout Design of 10+ pieces (Equipment does not have to be on Perks equipment list to qualify)

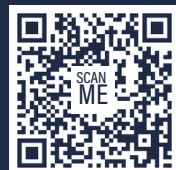
**Required Documentation - Drawing with Title Block OR Dealer Specification with EPI MFG included**

Chain opportunity resulting in demo of a specific product at EPI or test unit in field

200  
POINTS

**All Equipment Submissions Must be Dealer Generated New Business Starting February 1st or Later and Cannot be Combined with a Stocking Order, in Addition PL and PO Numbers will Be Required**

Scan QR Code  
to upload  
PO and  
receive  
points!



Perks Submission





EPI's Loyalty Rewards Program

## PROGRAM RULES

- Participants must register to participate at <https://www.epikitchen.com/perks> or scan code
- Program Dates - February 1st - October 31st
- Upon registering, member will receive confirmation email.
- Any Perks Point submission should be based upon activities and/or orders started February 1st or later.
- All Equipment Submissions Must be Dealer Generated New Business Quoted March 1st or Later and Cannot be Combined with a Stocking Order
- For equipment and smallwares submissions, up to five equipment/smallwares options(including options for multiple quantities) can be entered on same PO upload. If more than 5 pieces of equipment are on same PO, then PO can be uploaded again to support additional submissions.
- All Submissions are at the Discretion of EPI Management
- Prizes/Gifts Must Be Claimed Within 6 Weeks After Receiving Snappy Email
- Dealer may be asked to provide tax information if gifting exceeds allowed amount by IRS
- For Questions - [epiperks@epikitchen.com](mailto:epiperks@epikitchen.com) or scan code

